#### Too Bad! We Cannot Use Electric Eels as Power

A Staid Journal Gravely Shows that "Gym-Cuss" Takes Too Much Room.

DIDN'T SEE THE JOKE

It All Grew Out of a Suggestion Made During the Silly Season.

At the height of the late Silly Season some newspaper person with a gangrened sense of humor sprung this one on a public which endured and mur-

He suggested that the power generthe Gymnotus Electricuscalled "Gym-Cuss" for short-and better known to fame as the electric eel might be utilized for useful purposes. The suggestion naturally caused a shock in scientific circles.

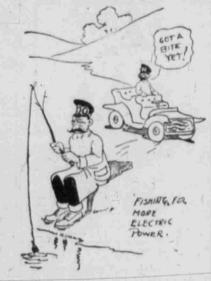


forth the idea that one hundred cels if placed in a zinc tank, would produce enough power to run an auto-mobile twenty-four hours and over several pedestrians. He didn't bother with trifling details—didn't even nomi-nate anybody to get the blamed eels in the zinc tank. He just located them there and let it go at that.

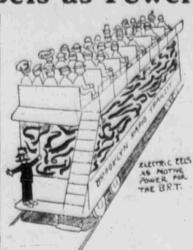
Then be went ahead to figure out that 10.000 of them in jars would throw off enough power to run a three-car train on the B. R. T. and that \$6,000, likewise in jars, would be amply sufficent to send the largest ocean liner across the Atlantic. seemingly, worry him any to know that no sane person would be willing to go pirooting around the high seas in the mpany of 300,000, highly emotional eels all done up in jars like the pickle ex-

And Here Is the Joke.

And now comes the best joke of all A staid electrical journal has a serious spasm at the prospect. In perfect good faith it proceeds to elaborate as



"If one may work backward from these figures, it would seem that one c these eels has an average power of shout one-tenth of a kilowatt, or, say, one-tenth of a horse-power, and this one tenth of a horse-power, and this figure would seem to agree fairly with our memory of pictures that used to be given in the old school geographies. does not seem to be a very compact generator of electrical energy. These eels grow to considerable size, ofter six feet long, but assuming as a fair figure an average length of three



feet and a diameter of two and one-half inches, each eel would occupy a space of about one-eighth of a cubic foot.

Eels Take All the Space.

"Our 200,000 eels for the ocean liner would therefore fill a space of twenty feet deep, forty feet wide and sixty feet long solidly with eel flesh, and since each eel would require considerable space for elbow or tail room, there would not be much pace left within the vessel for cargo. Moreover, since these were only considerable space would have to be found for the motors.

"The conditions, unfortunately, are not so favorable for their use on land, for the 5,000 eels estimated to be necessary to run an interurban car would fill a space of 600 cubic feet without allowing any room for wrigging. It is interesting to note that these eels are carble of giving a most terrible shock. The voltage generated in their organs is therefore undoubtedly high, but the quantity involved in the discharge is probably small. Moreover it seems to be quickly exhausted. The eel is capable of a violent, but short-lived, action." feet deep, forty feet wide and sixty feet

Hudson River Vessel Was Grounded on Ledge at Milton.

Delayed for several hours by going n the rocks at Milton, opposite and just below Poughkeepsie, during the night, the Central Hudson Steamboat Company's boat Central Hudson landed her 300 passengers safely at her Franklin street pler this morning reported no serious damage morning and Friends of the belated passengers comresorts thronged the pier, and their anxiety, excited by reports that the Central Hudson had lost her way in a heavy rainstorm and run upon the

rocks, was not relieved until the steamwhen Capt. W. L. Dennis, after the first shock, determined that the Hudson was on the rocks, he caused the engines o be reversed, in the hope of backing

her off. In this he was unsuccessful.

The whistle was then blown for ald, and was answered by the Mary Fowell and under the river. The Fowell tame alongside and made fast to the Hudson. With her engines reversed and the Powell pulling, the steamer soll heid fast on the rocks.

After trying for an hour the Powell proceeded on her way, as the J. H. Fremper, of the same line as the Central Hudson and which piles between Newburg and Troy, had come to the Hudson's aid. her off. In this he was unsuccessful.

LYDIA E. PINKHAM'S WOMAN'S ILLS IN THE WORLD.

Draw a Lucky Number and get a pair of Merit Shoes FREE.

Step lively for the "Lucky Number" cards. They are being called for rapidly. Drop in to-day and get your card before our limited supply runs out. Here is our plan: We have a pile of cards in our stores bearing different numbers. Thes

we give away free, one by one, to anybody who steps inside and asks for a "Lucky Number" card. You don't have to buy anything to get one.

On Sept. 29 at 12.30 sharp ONE HUNDRED numbers, picked out at random, will be posted in every "Merit Shoe" window. If yours is one of the lucky numbers come in and show your card, and we will fit you to

pair of Merit Shoes free. This is one of the most liberal advertising methods ever put in opera-It costs us a hundred pairs of Merit Shoes. Win or lose, it costs you ng. It's a game of chance with free tickets, any one of which may be worth \$3.00 to you. Get your next pair of shoes for nothing—and inci-dentally notice (if you don't win) that you can SAVE A DOLLAR by pay ing \$3,00 for Merit Dollar-Off Shoes, instead of \$4,00 for some other kind that

no better. Remember the date-Sept. 29. MERIT DOLLAR-OFF STORES.

MEN'S STORES New York City-276 West 123th Ft., near 5th Av.: 144 East 125th St., near Lexington Av.: 19 East 23g St., Met. Life Bids. 291 Broadway out. Reads 2t.: 263 Eighth Av., near 24th St., 192 Greenwich St., near Fulton St., 1929 Broadway, near 58th St.: 904 Third Av., near 58th St., 509 Eighth Av., near 38th St. Av. Bern Stein St.

Av. Bern Stein St.

Av. Bern Stein St.

Arcadize - 1129 Broadway, near the Falb Av., 6:3-645 Fulion St., cor. Rockwell

Pl. 484 Flith Av., sear 11th St.

WOMEN'S FIDITES New York CHy-102 Greenwich St., 1300 Greadway, 201

Erranway, 208 Eighth Av. 270 West 125th St., 144 East 125th St., 19 East

234 St. 264 Third Av., 509 Eighth Av.

Brooklyn-1120 Broadway, 643-615 Fulton St., 484 Fifth Av.



Fall Millinery

Art stic New Styles

Attractively Priced

A more distinguished dis-

play of beauty in Fall and

Winter millinery is not to

be seen in any other store— anywhere. We show the

most magnificent collection

of hats at \$5, \$7.50, \$12 and

\$15. They're all pretty,

and it rests with you to say

Come and see the im-

ported models-to see them

is a treat for the eye and the

imagination. These were

made specially for us in

Paris by milliners whose

names are famous in the

Our stock is so great that

no matter what your taste in

millinery may be you will

surely find a style to please

the quality of the trimmings and the finish of the hats in

general. The prices we ask

for such hats are rewark-

Our \$5 hais comprise a lot

of unusually stunning styles

that would ordinarily sell at \$8 and \$10; your \$5

Our \$10, \$12 and \$15 hats

are exceedingly attractive,

some of them being exact copies of imported models.

You have never seen a more beautiful collection, even at

Just come in and try them

on until you get the one

most suitable to you.

choice of any at.....

much higher prices,

Notice particularly

which you like best.

world of fashion.

you.

ably low.



NO CONNECTION WITH ANY OTHER STORE IEGEL GOOPER @

### Men's Fall Suits and Top Coats at \$10

About One Thousand Perfect-Fitting, Stylish Garments Offered at This Price Saturday PIRST of all and most important to you please bear in mind that these are not \$10 garments—they are in every respect superior to the best \$12.50 value offered in New York and are the equal of most \$15

These Fall suits and overcoats have style and character such as you can get only in much higher priced garments. Made for us by well-known clothiers whose names stand for the best in style, quality



These suits and top coats are cut according to the latest patterns, and what you will especially like about them is the concave shoulder and the way the collar clings.

The sale embraces single and double breasted suits, cravenette rain coats, and top coats, including the popular Chesterfield.

The Single and Double-Bressted Suits-are made of cheviots, Thibets and unfinished worsteds in the new and exclusive the ever faithful black. All sizes for young or old, \$10 overplaids, stripe effects, dark and medium colorings and large or small.....

The Top Coats-are made of a very fine quality covert in tan and olive shades; also of black Thibet. They are venetian-

The Craverette Rain Costs-are in Oxford, mixed and olive overplaids and in the conservative styles; fronts and sleeves are venetian lined. These are perfect-fitting coats \$10 with the broad shoulder effects; all sizes.....

Men's Fall Hats at \$1.50

All the Newest Styles and Shades

THE man who wants a hat up to the very highest notch of

fashion and good taste, and wants to get that hat at a reas-

onable price will find here just what he's looking for.

Not a hatter in town can boast of a more

complete assortment of the newest correct

Fall styles than we have. Hats for which

you would have to pay 50c to \$1 more

#### Special Offering of Chesterfield Top Coats, \$10

Only 50 in the Lot-An Extraordinary Value.

These are garments that we have sold as high as \$17.50. They are cut according to the new model for this season in gray, Scotch cheviots, herringbone patterns and small overplaids; velvet collars of same shade; satin lined sleeves; sizes from 34 to 40.

This is an unusually low price for this style coat, and the chances are they will be \$10 snapt up quickly at .....



#### Clear Havana Cigars

About 100,000 on Sale aturday at Less Than Factory Cost.

Positively the best sale of high-grade clear Havana cigars we have announced in a year. It presents to smokers who like good quality a chance to purchase at prices which afford a great saving of money.

These cigars represent the sur-plus stock from the factory of a prominent maker. We got them at such remarkable price concessions that we are able to let them out for less than the actual cost of manufacture. Only the choicest selections of Havana tobacco used in the manufacture of these goods, and that, combined with strictly Cuban workmanship, makes them extraordinary bargains at these

We are not at liberty to name the brands-but tie tollowing choice and desirable sizes are offered:

Orera Bouquet-box of 50; re larly \$2.25, special \$1.75 Favoritas - box of 50; regularly \$3.75, \$2.75 special at .....

Panete as Finas - Dox of EO; \$3 Puritanes Finas-box of SC; relarly \$4.25, special \$3.50

Clib House box of 50; regularly \$5.75, special \$4.50 At .....

Pogetia Cobinstances at 27; \$0 regularly \$3, special at ..... Pocseve ts-box of 25; reg. \$3

Mail Orders Solicited.

### Youths' Long Trousers Suits for Fall at \$7.50

Sizes 14 to 20, or 30 to 36 Breast youth who gets his suit here is sure of the latest and best style and a perfect fit. These suits we offer are made of popular fabrics and in the patterns that will be worn by the most stylishly dressed young men this

Nowhere in this large city can you find Suits even at a third more than our price that will give you as much satisfaction in every respect as these.

Single and Double-Breasted Sacks—of the popular cheviots and cassimeres in neat gray mixtures, also navy blue and black cheviot and thibet, Venetian lined; sizes 14 to 20, or 30 to 36 breast, at (Siegel Cooper Stors, Second Floor, Rear

Youths' Hats

THE new Telescope shape in the soft felt hat, which is so popular, is here in all the new shades of gray, fawn, tan, brown and black. These hats are made of a first-quality felt and are trimmed with silk

which to make your selections. This includes telescopes for the young man, alpines for the conservative man and of any at (Siegel Cooper Store, Main Floor, Rear.)

elsewhere, you can get here at \$1.50. And you'll have an immense variety of all the newest shapes and shades from

a large assortment of derbies. Take your choice \$1.50

#### Men's and Boys' Shoes Popular Fall Styles-Moderate Prices

E like to sell Foot Mould shoes, (Sligel Cooper Store, Rear)

because we know they will give satisfaction and every sale assures us of a permanent customer. Those who once wear Foot Mould shoes enjoy such comfort that they never want to wear any others. These shoes fit perfectly, are made of the best selected leathers, and only in the latest styles. The price for men is.....

Foot Mould Shoes for boys, \$1.75 to \$3 Fact Mould Arch Supporting Shees—they rest the foot and support the instep. There is nothing better for the \$4

A Few of Saturday's Specials

Men's Box Calf Shors—double sole (welted), lac.; an elegant \$2.40 shoe for Winter wear; all sizes ... Men's Kidskin or Patent Leather Lace Shoes-well made in

Boys' and Youths' Shoes—made of a good quality satin calf, \$1.50

## The Best Values at the Price We Have Ever Seen

TF you are wise you will buy more than one of these umbrellas, for such an opportunity as this may not again present itself for a year. When you see them you

and ask yourself, how can such umbrellas be sold at \$1? The answer to that question is a very simple one. We buy up annually the entire surplus of two of the best-known makes in America, and get them at such a price that we are able to do what seems impossible for others.

These umbrellas are covered with rain-proof Columbian taffeta, a fabric that wears well and rolls closely and has an excellent selvage edge. Frames are built strongly and will withstand much wear and tear. 26-inch size for women; 28-inch size for men. All are fitted with cases and tassels. Assortment of handles is remarkably attractive and includes all the new and popular ideas in wood, buck-horn, pearl and metal trimmings. Positively the greatest collection of umbrellas ever offered anywhere at......

## Our Greatest Clearance of Books

Begins Saturday with Thousands of Volumes will pay book-readers to come here to-morrow from everywhere. It will pay them all handsomely, too, for this is one of many sales where books of every description are sacrificed at extraordinarily low prices.

To tell in detail of the offerings we would have to use a full page. But, in a word—this is the annual clearing sale when every odd book is included—not one reserved. All grouped to be sold at a low price—some are slightly soiled from handling. Prices so small, reductions so great, that immediate clearance is assured.

Lot 1-at 10c; were 18c Lot 2-at 25c; were 38c to 75c Lot 3 - at 39c; were \$1.08

7,600 volumes, in cloth, 800 titles, that practically embrace. This lot is the most valuable offering comprising over 350 famous the cream of ancient and modern of good books we ever made. Recent fictitles of standard and copy-literature; famous works of history, tion, regular \$1.50 editions, and books of right fiction. The majority of science, essays, travels, the best every class of literature that sell all over the these books are sold below works of all the great authors, re-country at 90c, \$1.08, \$1.20 and \$1.40, actual cost of the bind- 10c cent copyright fiction, etc. 25c can be picked out here during this 39c ing alone. To clear at 10c to clear at

### Leadership in Girls' and Misses' Wear

OUR showing is by far the best—it is as complete as the choices styles in girls' and misses' outer wear in all models can make it. A showing that we're proud of, and it proves emphatically what a splendid store this is.

Come to-morrow and let us convince you. See the garments-note the styles-note the finish and/trimmings and the prices. If you would like to get the best to style and quality, combined with moderation of price, you must come here.

A Quartet of the Leaders for Saturday

Misres' Suits-made in the pony coat's yle, collarless effect; cuffs beautifully trimmed with best quality silk braid; this coat is lined throughout with first quality satin; the skirt is the latest plaited effect, with fancy silk brail trimmings to carry out the beautiful design of the coat; this suit is valued at \$16.75; tomorrow it will be \$12.75

Two-line Sailor Suit -- or girls; made of all-wool cheviot with fancy sailor collar, prettily trimmed with three rows of braid; has shield of same material and embroidered emblem; full plaited bishop sleeves, trimmed to match celler with embroidered emblem; full kilt skirt with deep hem; your choice of blue, black or brown; sizes 6 to 14; regular,price \$3.95; \$2.95 tc-morrow.....

Misses' Beautiful Suits-made of cheviots and mixtures; in the latest half-fitted box coat style; collarless effect, inlaid with broadcloth to match, with silk braid trimming; coat taffeta lined thruout; bishop sleeves; with cuffs of broadcloth and trimmed to match the inlaid collar; the style is very mannish in every respect; the skirt is beautifully plaited; regular price \$7.50

Plaited Skirts-in an extremely good assortment of smrrt styles in gray, plaid and striped mixtures; made to sell for \$5; special for to-

S'egel Coorer S ore, Second Hoor, Center,

Children's Shoes O matter if you are

Women's, Misses', and



accustomed to wearing heavy shoes or light ones, you'll want some that are capable of standing hard knocks, as well as resisting the cold and wet of the Fall and Winter months-and if you are upon your feet a great deal you'll want shoes that are comfortable; all this and a great deal more we can promise you with our famous "Foot Mould" shoes; they are the nearest to perfection of any shoes on the mar-ket to-day. All the very latest and newest makes are represented. Shoes that sell \$3 at other stores at \$3.50 to \$6, we sell for .....

Arch Supporting Shoes at .....\$4 Women's Finest Sample Shoes-these are the very best shoes that can be made; just because they are samples and just because they're a little mussed from being handled by the salesmen we offer them at ... Misses' and Children's Shoes-a good assort-

ment of dongola kid, button and lace shoes with patent leather 98c 

# Saturday at the Pure Food

Come Listen to the Music-Get Some Samples, and See the Many Demonstrations

THAT a week this has been in the world's greatest grocery store! Every day so far has seen the spacious fourth floor crowded with people-every one interested in this greatest-of-all Pure Food Expositions.

To-morrow we wind up the first week of the show with a list of features that ought to make it the banner day of the week. Extra salespeople are here to wait on you quickly. Hundreds of special values will be offered. Mail and telephone orders filled carefully and promptly. Call 4,000 Chelsea.

A Partial List of Saturday's Values:

FANCY PHILADELPHIA CAPONS 20c | PEARS-fancy Jersey Bartlett; large 15c BROILERS; Ib. CHOICE FRESH KILLED BOIL 11c ING CHICKENS; Ib.

SELECTED DRY PICKED TUR 18c

KEYS; Ib

MARAGALO COFFE bor film Golden
Samos Coffee; 10 lbs. \$1.50; 61/9 lbs. 16c

\$11, lb

Misc.i. Ghetkirs or Chor LEGS OF FANCY SPRING 15c | Still b. | Still b. | Chor | Ch CHOICE CUTS OF NATIVE RIB 13C
ROAST, or cell in the regular 25c qual and successful in the regular 25c qual and characters of rich cake with 30c
Boiled Ham Armour's best Star brand, b. 25c; 25 ham, b. 24c; 23c
Whole ham, b. 25c; 25 ham, b. 24c; 23c
Whole ham, b. 25c; 25 ham, b. 24c; 23c
Scailops Fancy Long Island; 35c
DAYLIGHT MADE LAYER CAKES—
circolate, or ange, co on an sand maple; madiwith three light layers of rich cake with 30c
DAYLIGHT MADE POUND CAKE—sials
cliron or raisin; the regular 25c qual 18c
Inguility 15c and 15c MUITON: 16.
CHOICE CUTS OF NATIVE RIB 13c
ROAST; 5 red; 16.
FORE DUARTERS OF SPRING 12c

Bacon All lean pieces; machine 20c MOCHA & JAVA COFFEE-the Or ginst Pop 1-rhlend; so.d only in the Serel Corpe. Store; 10 lbs. \$2.40; 4 lbs. \$1; 28c